



CVB Board of Directors

Joe Campbell, Chairman
Shannon Curasi | Jill Mitchell
Paul Salvatore | Justin Strickland

Regular Meeting Agenda
April 17, 2024 | 9:00 AM
Peachtree City Visitor Center

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Agenda Changes**
4. **Approval of Minutes**
 - A. February 6, 2024, CVB Board Meeting Minutes
5. **CVB Business**
 - A. Marketing/Sales Initiatives Recap
 - B. Measuring Impact of CVB
 - C. Organizational Structure
 - D. Reserve Funds
6. **Old Agenda Items**
7. **New Agenda Items**
 - A. Branding Direction
 - B. Restructure of Website with Bid
8. **Board Comments/Announcements**
9. **Adjourn**

It is the policy of the City of Peachtree City that all city-sponsored public meetings and events are accessible to people with disabilities. If you need assistance in participating in this meeting or event due to a disability as defined under the ADA, please call the City's ADA Coordinator, Dr. Teaa Allston-Bing at (770) 632-4276 or e-mail tallston-bing@peachtree-city.org at least three (3) business days before the scheduled meeting or event to request an accommodation.

This agenda is subject to change at any time up to 24 hours prior to the scheduled meeting.
A quorum of the Mayor and Council may be present.