



CVB Board of Directors

Joe Campbell, Chairman
C.A. Washington | Valerie Alexander
Kelly Bush | Justin Strickland

SCAN FOR AGENDA
PACKET



Regular Meeting Agenda
November 19, 2025 | 9:00 AM
Peachtree City Visitor Center

1. **Call to Order**
2. **Pledge of Allegiance**
3. **Announcements**
4. **Presentations**
 - A. Marketing Update
 - B. Sales Update
 - C. Director Update
5. **Public Comment**
6. **Agenda Changes**
7. **Minutes**
 - A. September 17th 2025, CVB Board Meeting Minutes
 - B. September 17th 2025, CVB Board Executive Session Minutes
8. **Old Agenda Items**
 - A. Photography and Videography Policy ()
 - B. TEDx Peachtree City Update ()
9. **New Agenda Items**
 - A. 2026 CVB Board Meeting Dates ()
 - B. CVB Vehicle Status ()
10. **Public Hearings**
11. **Member/Staff Topics**
12. **Adjourn**

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This agenda is subject to change at any time up to 24 hours prior to the scheduled meeting.
This meeting will be held in Council Chambers at City Hall

Peachtree City Convention and Visitors Bureau

Meeting Minutes

September 17, 2025

Board Members Present: Joe Campbell, Shannon Curasi, Valerie Alexander, and Justin Strickland.

Others in Attendance: Tyler Runyon, Wilson Allen

The meeting was called to order by Campbell at 9:00 a.m. and the Pledge of Allegiance was said.

Agenda Changes

None

Approval of Minutes

Alexander made a motion to approve the minutes of the July 16th, 2025, board meeting. Curasi seconded the motion, which passed unanimously.

CVB Business

Runyon introduced Wilson Allen to the board as the new Marketing Manager for the CVB. Wilson gave an update on publication ads, branding visuals, and recapped the visitor center open house. Runyon gave an update on sales performance. Finally, Runyon provided an update to the CVB yearly events, staffing, and marketing strategy plan.

Old Agenda Items

None

New Agenda Items

Alexander brought forward to need for a photography/videography posting policy. The board was in favor to begin working on the details of this policy. Runyon agreed to produce a draft policy for board review.

Alexander presented the idea of a TEDx Peachtree City. Alexander and Campbell brought forward for discussion to take the next step to pursue this idea as an exploratory concept. The board was in favor of moving forward without vote. Runyon agreed to begin the licensing application process.

Board Comments / Announcements

Campbell recognized Curasi for her services to the CVB board and the marketing expertise that she demonstrated.

Executive Session

At 11:20 am, Alexander made a motion to enter executive session under the topic of personnel matters. Strickland seconded the motion, which passed unanimously.

The CVB board discussed interviews of CA Washington, David Rissier, and Prentis VanDuvall to fill the board position to be filled on October 1st, 2025.

At 11:25 am, Strickland made a motion to exit executive session. Alexander seconded the motion, which passed unanimously.

Open Meeting

Curasi made a motion to elect CA Washington to fill the CVB-appointed board position, starting on October 1st, 2025. Alexander seconded the motion, which passed unanimously.

Adjournment

At 11:26 am Alexander made a motion to adjourn the meeting. Curasi seconded the motion, which passed unanimously.

Joe Campbell, Chairperson

Tyler Runyon, Recording Secretary

CITY OF PEACHTREE CITY

INTEROFFICE MEMORANDUM

MEMO TO: Mayor and City Council
VIA: Justin Strickland, City Manager
FROM:
DATE: November 19, 2025
SUBJECT: Photography and Videography Policy

Recommendation:

Discussion:

Budget Impact:

Attachments:

None

CITY OF PEACHTREE CITY

INTEROFFICE MEMORANDUM

MEMO TO: Mayor and City Council
VIA: Justin Strickland, City Manager
FROM:
DATE: November 19, 2025
SUBJECT: TEDx Peachtree City Update

Recommendation:

Discussion:

Budget Impact:

Attachments:

None

CITY OF PEACHTREE CITY

INTEROFFICE MEMORANDUM

MEMO TO: Mayor and City Council
VIA: Justin Strickland, City Manager
FROM:
DATE: November 19, 2025
SUBJECT: 2026 CVB Board Meeting Dates

Recommendation:

Discussion:

Budget Impact:

Attachments:

None

CITY OF PEACHTREE CITY

INTEROFFICE MEMORANDUM

MEMO TO: Mayor and City Council
VIA: Justin Strickland, City Manager
FROM:
DATE: November 19, 2025
SUBJECT: CVB Vehicle Status

Recommendation:

Discussion:

Budget Impact:

Attachments:

None